



Walking Between Worlds

“In a world ravaged by crisis, our mission is to energize global indigenous communities to amplify First Nations’ powerful, guiding voices through NFTs.”

Litepaper Document v3.0

(Due to the extremely fast nature of the NFT space
the contents of this document may be subject to ongoing change without notice)

Date: 16.02.22

www.walkingbetweenworlds.net



More than just a collection...we're a movement

Table of Contents

- **Background to Walking Between Worlds & the team**
- **Problems being Solved by Walking Between Worlds**
- **Walking Between Worlds - The Long-term Vision**
- **Funding**
- **What's in it for Genesis Collection holders**
- **The Team**
- **Next Steps**

Background

Background to the Walking Between Worlds Project and team

Walking Between Worlds project was founded in February '21 by [Tim Lea \(@timothylea2\)](#), who has been professionally involved in the blockchain and cryptocurrency industry since 2015. He wrote [Down the Rabbit hole](#) in 2016 a book on the blockchain all in plain English, which resulted in him delivering International keynotes about the strategic application of blockchain at conferences across the world including Asia, India, Dubai, New York and London. He has worked both entrepreneurially and with Enterprise in working with blockchain-based technologies.

In late 2017, he first explored the power of blockchain technology to protect Indigenous artists and traditional art through oil and canvas, while exploring the fractional ownership of art. Technical challenges associated with ensuring the trackable ownership of physical pieces means inappropriate attack vectors are still present today. With digital files this is not the case.

In December 2020, with the emerging interest in NFTs the timing was right to pull together a team of high-quality, hand-picked, experts to come together to explore ways to empower Indigenous artists and protect their financial interests using NFTs.

[Ian Muir \(@i_muir\)](#) is a seasoned user experience professional, who has worked professionally with creatives all his working life, and maintained a deep interest in cryptocurrency from when he and Tim were both based at [Fishburners](#) (Australia's award winning co-working space) in 2016. Ian joined the team supported by dedicated professional advisors from within and outside the cryptocurrency industry with Walking Between Worlds began to take shape in formulating where and how cryptocurrency could provide tools of empowerment. It was when Vanessa Lee-Ah Mat joined the team, however, that the project took on a new lease of life.

[Dr. Vanessa Lee-Ah Mat \(@LeeVanessa2011\)](#), from the Yupungathi and Meriam people of Cape York and the Torres Strait, comes with 25 years' experience in health and cultural brokering. In her creative life Vanessa publishes her poetry across different platforms focusing on resilience and suicide prevention. As a global thought leader for indigenous well-being, Vanessa came to the project via a mutual contact and saw the project as a potential "game-changer" for the Indigenous community here in Australia and for indigenous communities globally. She immediately joined the project as chair of the entire project to ensure the strategic vision could meet the practicalities of Indigenous community engagement ensuring appropriate Indigenous protocols were met.

The Walking Between Worlds project is an ambitious community-driven project that brings a level playing field of opportunity for indigenous artists and creatives as the NFT revolution truly begins. We are delighted to welcome you to join us on the journey as we Walk Between Worlds.

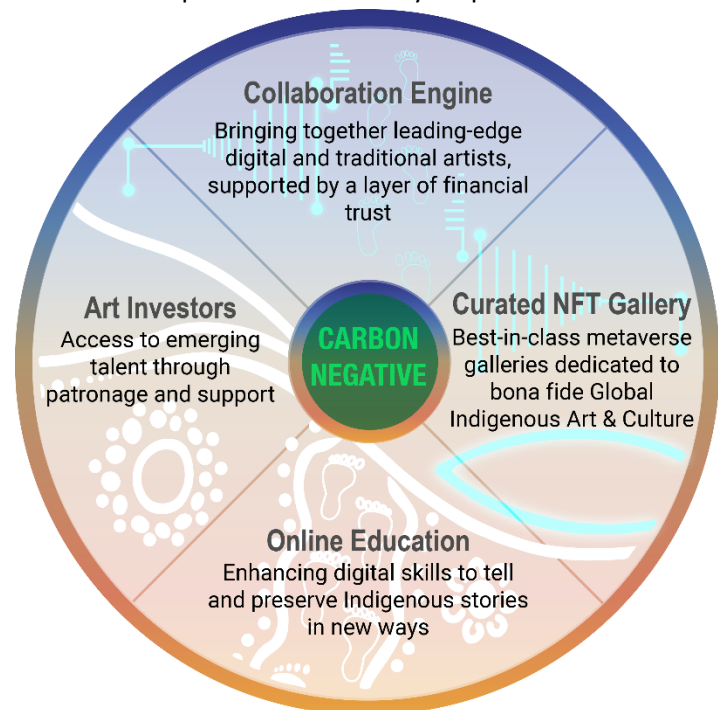
Problems being Solved by Walking Between Worlds

For too long, *global* indigenous communities have been disenfranchised. The accelerating speed of technologies only worsens this effect. History shows emerging technologies start broadly, morph to vertical markets & gravitate to niche markets. While NFT's are early, they are exploding. Walking Between Worlds (WBW) is bypassing the expected lag to indigenous communities by developing a community-based platform that empowers global indigenous communities to capitalize on this growth market, **NOW**. Our Minimum Viable Product (MVP) is based around the oldest continuous, living culture in the world – the Australian Aboriginal and Torres Strait Island culture.

Walking Between Worlds - The Long-term Vision

To develop a digital asset platform based around four core pillars of community empowerment:

1. **Collaboration engine** - enabling skill sharing & skill enhancement through collaborations – especially between global Indigenous communities, all supported by layers of financial trust.
2. **Online digital education** – working with education partners to develop & enhance indigenous community digital skills, especially digital art.
3. **Curated Digital Galleries** – providing best-in-class curated global indigenous galleries in leading Metaverse environments & beyond.
4. **Art Investors** – providing a favourable support & network structure for art investors to proactively support & engage with global indigenous talent.



Funding

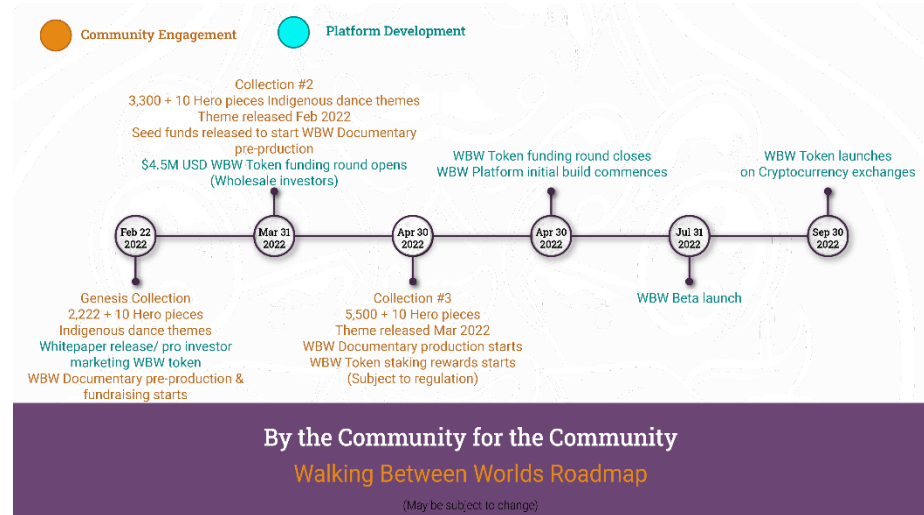
To achieve our Roadmap objectives, we have **3 funding phases**:

Phase 1 – x3 Collections launching in Q1 '22 - Genesis Collection **launching 22/2/22 at 2.22pm**. 60% of gross profits from the Collection are passed to the Indigenous artists & their chosen Indigenous charities. The balance will be used to:

1. enhance global community engagement to help establish early product-market-fit
2. expand regulatory & legal guidance
3. enable carbon offset
4. support wholesale investor marketing
5. provide support for a documentary about the WBW project being produced by award-winning filmmaker - [Eero Heinonen](#), supported by an Indigenous director currently being sourced.

Phase 2 – The sales of our Collections establishes *Product Market Fit* and proves the core thesis behind the WBW mission. Phase 2 provides for a community token raise (\$4.5m USD) by wholesale investors & crypto funds to develop the WBW platform. WBW is fostering a community-driven, tokenized ecosystem to reward indigenous growth partners & platform supporters through behavioural economic models that reward appropriate, empowering behaviour consistent with WBW’s mission statement.

Phase 3 - launch WBW community token on Cryptocurrency exchanges.



Our (MVP) will form the “playbook” for global indigenous communities, which will be rolled out through global Indigenous growth partners that are connected to local indigenous communities - thinking globally but acting locally.

What’s in it for Genesis Collection holders?

Genesis Collection holders will be able to:

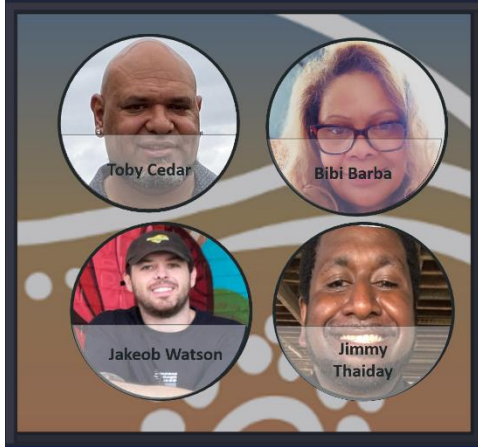
1. earn WBW community tokens by offering support and skill sharing to the WBW community
2. access pre-mint lists for future collections
3. access to member only discord channels, events and unique offers

Minting

Our Genesis Collection will mint on Feb 22/2/22. Details will be updated in [our website](#). Supporters of the project have three options. **NB** these may be subject to change in the event of extreme market events:

1. **VIP Pass** – limited to 25 people by invitation only - to mint 16 pieces (at a cost of 1ETH) from the Genesis Collection. The VIP pass will receive an almost 30% discount on the proposed pre-mint sales price of 0.089 Ethereum.
2. **Pre-mint list** Early supporters in our discord channel, subject to criteria detailed in the discord channel, will be able to join our pre-mint list to mint the Genesis Collection to give the opportunity to minimize gas fees when minting. This list **will not be limited** and the pre-mint list will enable a **maximum of 5 pieces per wallet address**. The cost per piece for those on the pre-mint list will be 0.089 ETH
3. **Public Mint** – subject to not selling out in our pre-mint list a limited number of pieces from the Genesis Collection will be available for public sale on 22/2/22 at 2.22pm. The price per piece will be 0.099 ETH. There will be a **maximum of 10 pieces per wallet**

The (Proudly doxxed) Team.



For the Genesis Collection we have 4 amazing artists – two established Indigenous artists of International Repute and two emerging contemporary artists. Their styles and influences are varied and based around their respective locations and cultural references. Please check [our website](#) for more details on the individual artists and their bios.

We continue to expand our team of Indigenous artists & are actively sourcing unique artistic talent for Collections 2 & 3, which will also include Indigenous artists from international Indigenous communities. We will be updating further details in our [discord channel](#)

Our core leadership team comprises best-in-class expertise that are all committed to the empowerment of Indigenous artists globally. We are all very proud to be “doxxed” as we believe in order to instill trust in others, we have to show who we are, and for our supporters to feel comfortable with the expertise and experience we bring to the table.



We continue to expand our team, advisory team & partners – and are embracing further Indigenous artists & voices. The latest updates to our artists and our team can be found in our discord & twitter channels.

Next Steps

Our Genesis Collection launches on 22/2/22.

Follow us on Twitter @WBWNFTs and join our [discord channel](#) where you can find out more information about our VIP passes and our pre-mint list. For further information or to discuss our professional investor round please do not hesitate to reach out to:

[Tim Lea](#), CEO, Walking Between Worlds email: tim@fractonium.com or

[Vanessa Lee-Ah Mat](#), Chair, Walking Between Worlds email: vanessa@blacklorikeet.com

More than just a collection...we're a movement